

# Team Elmer's employee helps drivers smile through road delays

by [Roxanne Werly](#)

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GRAND TRAVERSE CO. -- There may not be much about a road project that makes drivers smile, especially one that involves a busy highway like U.S. 31 in Grand Traverse County.

Many drivers are cracking a smile however at one Team Elmer's employee along the route.

If you commute through the construction zone in East Bay Township, you may have already noticed Jimi Long.

It's hard not to forget the frustration when you are greeted with a tip of the hat, a smile and sometimes even a few dance steps!



"If you're going to do a job, do it right and send good vibes," Long said.

Long has made Traverse City home for about seven years and started working for Team Elmer's a year ago.

Original article: <http://www.upnorthlive.com/news/story.aspx?id=1189573#.VSu0IfnF98F>