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Team Elmer's Worth the W8 Campaign Selling T-Shirts for Charity

July 18, 2019 by [William Bly](https://www.9and10news.com/bios/william-bly/) (<https://www.9and10news.com/bios/william-bly/>)

For those living, working and driving around Traverse City, we probably don't have to tell you that 8th Street is under construction and has been since May.

Yet, some people are still attempting to drive down the torn up road.



(<https://images.9and10news.com/wp-content/uploads/2019/07/07-18-19-8TH-STREET-TSHIRT-FUNDER-VO-6.transfer.jpg>).

Team Elmer's, a company that's part of the reconstruction has decided to spread the message and do some good around the community with their 'Worth the W8' Campaign.

They are selling shirts online for both men and women to wear and share.

100% of the money earned from shirt purchases will go toward one of five nonprofits, it is your choice.

"We also want to try to give back to the community and have a little bit of fun in the process because we are all in this together. Eighth Street can be challenging at times for those who are commuting in the morning and the evening so we appreciate the patience, but we are selling t-shirts that proceeds go to charity," said Team Elmer's Communications Director, Tonya Wildfong.

The construction is still on schedule to be done November 1st.

The link to buy a shirt can be found [here](https://www.shopgoalie.com/teamelmers/). (<https://www.shopgoalie.com/teamelmers/>).

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