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365 Pride: Talk about an offhanded comment leading to great things. Our concrete driver Vicky Long jokingly asked for a pink truck. Team Elmer’s turned that into a huge opportunity to raise awareness for cancer research and support in our area. Our co-workers (with the support of the community) raised more than $14,000 for cancer research and support in Grand Traverse County through Relay for Life. And Team Elmer’s Facebook campaign “Spot the Pink Concrete Mixer” looks to raise another $15,000 by October for the Cancer Support Units at Munson Healthcare.

Thriller Time: taking photos of crew members working at an Extreme Home Makeover home-build in Chicago. It was like ants at a picnic – but they were building a house. An amazing process to see real time.

Who Knew: A long time ago, in a galaxy far, far away, I used to be a Heptathlete on the University of Michigan Women’s track team and placed 9th at Big Tens Outdoor Track meet.

Inspiration: Women who have more than one child and can still get dressed. Bonus points if they keep their voice level below a jet engine and do not have chocolate, snot, or who-knows-what stains on their pants from their children’s hands.

Life Lesson: Advice given to me at our wedding by my Aunt Phyl – who raised 15 children and survived breast cancer: “Don’t wash your bras and sweaters together.” Another way to say keep it simple, and the rest will take care of itself.