To better serve our OVER-THE-AIR ANTENNA VIEWERS in the Grand Traverse Area, WWTV 9&10 News is switching to a different television channel. This began at 11 am Tuesday and will continue until around noon Wednesday, after which you will need rescan your TV

CherryT Ball Drop Gets an Upgrade This Year

December 27, 2019 by Gabriella Galloway, Adam Bourland

While businesses say they’re prepared for New Years, so are the organizers for the Annual CherryT Ball Drop in Traverse City.

This year, the 600-pound steel framed metal cherry got what organizers are calling a face lift.

It was completely re-strung with all new LED lights.

They said this was all made possible with the help from Team Elmer’s who stripped it down and re-strung it.

Everyone will have the chance to see the ball this New Year’s eve, even if they’re not there in person.

“We do have a party in your pajamas option for those who don’t want to come join us downtown. On Facebook we will start about 11:45 streaming the ball drop live so you can see it at home,” said Kat Paye, the executive director for the National Cherry Festival and Festival Foundation.

Whether you’re at home or there in person, you’ll have the chance to donate to Food Rescue of Northwest Michigan.